

ABBIE VEITCH

abbie.v44@gmail.com | 631.708.8541

Communications professional with a background in environmental policy communications and climate journalism. Passionate about storytelling centered around climate justice and driving forward meaningful and ambitious environmental policy. As a communicator and journalist, she has covered everything from the clean energy transition, water policy, transportation policy, green space development, severe breaking weather, communities facing the impacts of climate change, and more.

[Sample of her work can be found here](#)

EDUCATION

American University

BA, Communications & Environmental Studies: Cum Laude & Udall Scholar

EXPERIENCE

Editor-in-Chief, [Currently](#) (Remote) **May 2021-present**

- Worked with a team of 4 to launch a weather and climate justice news service, growing from a series of newsletters into a fully functioning newsroom in less than a year
- Led growth to over 35 thousand subscribers and secured investors for the organization
- Manage a team of 3 journalists, and 25 meteorologists
- Pitch, edit, and write daily stories on climate justice, environmental policy, global weather, etc.
- Worked on the launch of [Project Mushroom](#), a climate justice-centered social platform

Communications Policy Assistant, Sierra Club (DC) **Nov 2020-May 2021**

- Pitched and communicated policy initiatives to reporters and public
- Drafted and edited blog posts, letters to the editor, and op-eds weekly
- Rapidly responded to news events with social media and online content
- Researched federal policy and international campaign issues and translated information into succinct reports/messaging documents

Administrative Local News Editor, The Eagle Newspaper (DC) **Oct 2017-May 2021**

- Ensured that content for the news section was produced and wrote articles weekly
- Responded promptly to breaking news situations
- Edited 3-10 stories weekly, working on deadline while managing and mentoring 5-10 staff writers
- Served as a member of the Eagle advisory board, which makes decisions about the Eagle's endowment fund allotment, averaging \$8000 per year, and votes on editor-in-chief

Communications Intern, The Wilderness Society (TWS) (DC) **May 2019-Dec 2019**

- Worked to execute and promote TWS's 4-D Immersive Arctic Experience in DC, New York, and San Francisco — the event attracted over 9 thousand people
- Wrote and edited blog posts and produced video and photo content for social media and web
- Communicated complex peer-reviewed reports on climate change to the public/media
- Pitched and landed stories in several major national news outlets

SKILLS

Event Planning
Adobe Suite
HTML/CSS

WordPress/Drupal
Fundraising/Marketing
Film & Photography

Project Management (Agile)
Podcast Production
ArcGIS & R